

Wade Iams, MD, John McPherson, MD
Alliance for Academic Internal Medicine
Skills Development Conference
National Harbor, MD
October 22, 2016





Audience Introduction



Overview



- Background
- Kotter's Eight Steps of Change
- Vanderbilt Choosing Wisely Experience
- Takeaways



Burning Platform

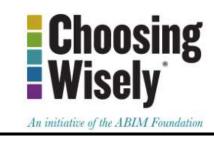


- Evolve to Excel (E2E)
 - Expense reductions
 - Staff reductions
 - Reengineer workplace "workflow redesign"
- "The most effective spokespersons for our medical center have, and will always be, our own people."

Vice Chancellor/Dean Jeff Balser



Choosing Wisely



- ABIM 2012
- Aims of advancing a national dialogue on avoiding wasteful or unnecessary medical tests, treatments, and procedures
 - Supported by evidence
 - Not duplicative of other tests and procedures already received
 - Free from harm
 - Truly necessary



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Kotter's Eight Steps of Change



Establishing a Sense of Urgency Examining market and competitive realities Identifying and discussing crises, potential crises, or major opportunities	
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Forming a Powerful Guiding Coalition	
Assembling a group with enough power to lead the change effort Encouraging the group to work together as a team	L
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Creating a Vision	
Creating a vision to help direct the change effort Developing strategies for achieving that vision	Á
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Communicating the Vision	
Using every vehicle possible to communicate the new vision and strategie Teaching new behaviors by the example of the guiding coalition	es /

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Empowering Others to Act on the Vision	
Getting rid of obstacles to change	
Changing systems or structures that seriously undermine the vision	r
Encouraging risk taking and nontraditional ideas, activities, and actions	
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Planning for and Creating Short-Term Wins	
Planning for visible performance improvements	\sim
Creating those improvements	
Recognizing and rewarding employees involved in the improvements	
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Consolidating Improvements and Producing Still More Change	r /
Using increased credibility to change systems, structures, and policies that don't fit the vision	/
Hiring, promoting, and developing employees who can implement the vision	
Reinvigorating the process with new projects, themes, and change agents	
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Institutionalizing New Approaches	
Articulating the connections between the new behaviors and corporate success	\mathbf{x}
Developing the means to ensure leadership development and succession	<i>(</i>
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^{*} John P. Kotter. Leading change: why transformation efforts fail. 1995. Harvard Business Review; OnPoint.



Small Group Cases



 Does your hospital overutilize daily labs, CXRs, CTs, or antibiotics?



Kotter's Eight Steps of Change



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Forming a Powerful Guiding Coalition Assembling a group with enough power to lead the change of the Encouraging the group to work together as a team	effort
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Kotter's Eight Steps of Change



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Getting rid of obstacles to change Changing systems or structures that seriously Encouraging risk taking and nontraditional ide		
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Institutionalizing New Approaches		
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Choosing Wisely Vanderbilt





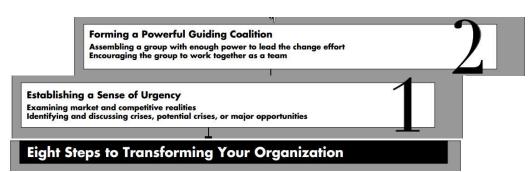
Inception at GMEC meeting

- Prompted by Designated Institutional Official
- Program Director support
- Resident and APRN volunteers



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^{*} John P. Kotter. Leading change: why transformation efforts fail. 1995. Harvard Business Review; OnPoint.





Establishing a Sense of Urgency

Examining market and competitive realities Identifying and discussing crises, potential crises, or major opportunities



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Critical Care Societies Collaborative - Critical Care







Society of



Five Things Physicians and Patients Should Question



Society of Hospital Medicine – Adult Hospit



Five Things Physicians and Patients Should Question



Don't order diagnostic tests at regular intervals (such as every day), but rather in response to specific clinical questions.

Many diagnostic studies (including chest radiographs, arterial blood gases, blood chemistries and counts and electrocardiograms) are ordered at regular intervals (e.g., daily). Compared with a practice of ordering tests only to help answer clinical questions, or when doing so will affect management, the routine ordering of tests increases health care costs, does not benefit patients and may in fact harm them. Potential harms include anemia due to unnecessary phlebotomy, which may necessitate risky and costly transfusion, and the aggressive work-up of incidental and non-pathological results found on routine studies.



Don't perform repetitive CBC and chemistry testing in the face of clinical and lab stability.

Hospitalized patients frequently have considerable volumes of blood drawn (phlebotomy) for diagnostic testing during short periods of time. Phlebotomy is highly associated with changes in hemoglobin and hematocrit levels for patients and can contribute to anemia. This anemia, in turn, may have significant consequences, especially for patients with cardiorespiratory diseases. Additionally, reducing the frequency of daily unnecessary phlebotomy can result in significant cost savings for hospitals.



Don't order continuous telemetry monitoring outside of the ICU without using a protocol that governs continuation.

Telemetric monitoring is of limited utility or measurable benefit in low risk cardiac chest pain patients with normal electrocardiogram. Published

Establishing a Sense of Urgency

Examining market and competitive realities Identifying and discussing crises, potential crises, or major opportunities

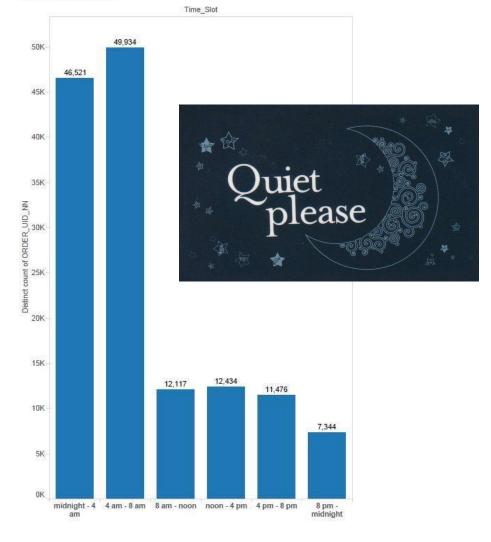


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Cnt Orders by time





Forming a Powerful Guiding Coalition

Assembling a group with enough power to lead the change effort Encouraging the group to work together as a team





Donald Brady
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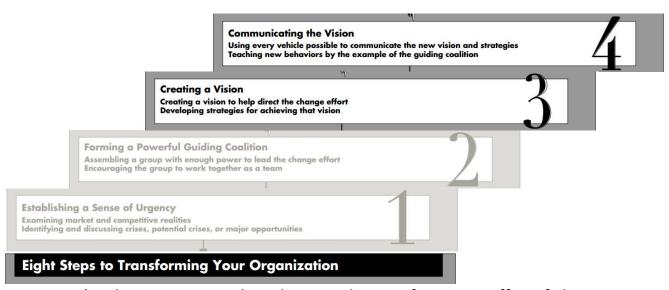


Challenges



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Creating a Vision

Creating a vision to help direct the change effort Developing strategies for achieving that vision 3



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Creating a Vision

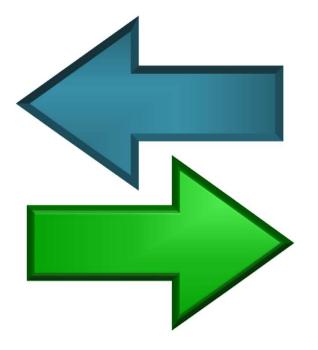
Creating a vision to help direct the change effort Developing strategies for achieving that vision





WHAT'S YOUR DEFAULT?

DAILY LABS



NECESSARY LABS

CHOOSE WISELY.



Using every vehicle possible to communicate the new vision and strategies Teaching new behaviors by the example of the guiding coalition







"It's not your fault."



Using every vehicle possible to communicate the new vision and strategies Teaching new behaviors by the example of the guiding coalition





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VANDERBILT WUNIVERSITY MEDICAL CENTER

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to while the company cog:

REDUCE UNNECESSARY LABS
IMPROVE PATIENT CARE

GET TO KNOW THESE NUMBERS:

250 100 50 Estimated charge for "routine" daily labs (per patient, per day) at VUMC

Volume (mL) of phlebotomized blood leading to a 2 point drop in a patient's hematocrit2

The average volume (mL) of blood removed by phlebotomy per day in an ICU patient3

The volume (mL) of phlebotomized blood required to increase a patient's risk for moderate to severe hospital acquired anemia by $20\%^4$

The five most common "routine" labs ordered on a recurring basis are: CBC, BMP, calcium, magnesium, phosphorous⁵

An intervention aimed at reducing unnecessary ordering of these labs achieved the following results: 5

- · 12% fewer inpatient tests
- · 21% fewer inpatient phlebotomies
- A decrease in the average number of patients requiring blood draws during morning phlebotomy rounds from 127 to 84
- An estimated yearly savings of \$73,000 just by reducing the amount of chemical reagents needed to perform these five tests

Estimated number of weeks it takes for high-risk ICU patients receiving frequent lab draws to require a blood transfusion due to phlebotomy³

The number of people it takes to make a difference by ordering fewer unnecessary labs

WHAT'S YOUR DEFAULT?

DAILY LABS CHOOSE WISELY.

Brought to you by the Vanderbilt Choosing Wisely House Staff Steering Committee *

John M. Heck, MD. - (Co-Chair) Radiology Resident | Wade lams, MD. - (Co-Chair) Internal Medicine Resident
Meghan Kepp, MD. - Pathology Resident | David Leverenz, MD. - Internal Medicine Resident | Cody Pennod, MD. - Pedatrics Resident
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FOR Creasy, MD - Associate Dean for Graduate Medical Education | Judit Creasy, MD - Neuroradiology Attending

Bonnie Miller, MD - Sr. Associate Dean for Health Sciences Education | Judit Stammer, MD - Chief of Quality Informat

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REPETITIVE LAB TESTING:

FREQUENTLY HELD MISCONCEPTIONS AND ASKED QUESTIONS

What if I miss something important?

You won't. Multiple studies looking at both ICU and floor patients have demonstrated significant (up to 42%) reductions in blood tests without any negative impact on mortality, length of stay, transfer to ICU, readmission rates or ventilator days. 1-5 If their clinical status unexpectedly changes you can always order labs at that time.

What will my attending think if I don't have labs?

They will be impressed with your commitment to evidence based, cost-effective care. They may even give you an "Aspirational" ranking on your ACGME Milestone evaluation (MK2 and SBP3 – "recognize and address common barriers to cost-effective care and actively participates in initiatives").

What's the harm in just ordering the labs?

Unnecessary testing can result in several types of harm to the patient: technical errors, injuries, pain, hospital acquired anemia, and risks associated with working up incidental or erroneous abnormal results. Hospital acquired anemia due to excessive phlebotomy has been associated with increased morbidity and mortality.⁶

More labs = better patient care.

Not necessarily. Sometimes these labs will result in unnecessary harm as discussed in Misconception 3. In addition, excessive labs can significantly increase the patient's bill, interrupt sleep, increase suffering due to needle sticks, decrease patient satisfaction and increase the overall cost of healthcare.

What can I do?

Discuss lab results on rounds with your team. Mention them explicitly when making a plan for the patient. Ask if they are really needed. If in doubt, try not getting labs. You can always order them later. Do you have to have the labs in the moming for rounds? Or can it wait until you have a specific concern based on clinical findings? It is possible to make a difference. Other institutions have successfully demonstrated 20 – 40% drops in the number of tests ordered. 1-6

1. Piacouris A, Bishop G, Williams L, Cunningham M, Routine blood test ordering for patients in intensive care. Aneath intensive Care. 2000;28(5):352-5. (PMID: 11094676) | 2. Roberts DB, Bell DD, Cattyprisk T, et al. Eliminating needical testing in intensive care—an information-based team management approach. Cht Care Mets 1992;12(6):1432-6. (PMID: 11094676) | 2. Roberts DB, Wang TJ, Word E, Norotzep F, et al. A Midistation management intension for treduce unaccessary testing in the coronary care unit Arth Intern Mets. 2002;12(6):1432-6. (PMID: 11254008) | 3. Wang TJ, Word E, Norotzep F, et al. A Midistation and English (PMID: 11254008) | 4. Neison ED, Johnson KB, Robertsidom ST, et al. The impact of peer management on test-ordering setsion running mets. 2002;12(6):1432-1436. (PMID: 11254008) | 4. Neison ED, Johnson KB, Robertsidom ST, et al. The impact of peer management on test-ordering setsion running methods. (PMID: 11254008) | 4. Neison ED, Johnson KB, Robertsidom ST, et al. The impact of peer management on test-ordering setsion running methods. (PMID: 11264084) | 5. Neison M, et al. A cost-freedile method for clustering of absorberty test is university-associated teaching hospital. MS 1861 Med. 2006;73(5)(737-94. (PMID: 1100480) | 6. Setsiony AC, Rod IJ, Alexander KP, et al. Diagnostic blood loss from phielostomy and hospital-sequired amenia during acute myocardisi infraction. Architem Med. 2011;17(1):1649-28. (PMID: 11264940)



Using every vehicle possible to communicate the new vision and strategies Teaching new behaviors by the example of the guiding coalition





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A New Opportunity to Choose Wisely





Order Fewer Chest X-rays

Three Ways to Choose Wisely:

- In the ICU: The Critical Care Societies Collaborative recommends against ordering daily chest x-rays without a clinical indication.
- Pre-op: The American College of Radiology recommends avoiding pre-operative chest x-rays for ambulatory patients with unremarkable history and physical exams.
- 3 New admissions:

The American College of Radiology recommends obtaining chest x-rays if you suspect acute cardiopulmonary disease or in a patient older than 70 with chronic stable cardiopulmonary disease who does not have a recent x-ray.

Each day more than half of ICU patients at VUMC receive a CXR.



The average daily cost of CXRs in ICUs at VUMC is more than \$1,500.

- content/uploads/2014/01/SCCM-5things-List-012014.pdf> accessed February 15, 2015
 - 2. Ganapathy A, Adhikari NK, Spiegelman J, Scales DC. Routine chest x-rays in intensive care units: a systemic review and meta-analysis. Crit Care. 2012;16(2):R68.
 - 3. Choosing Wisely Top Five List of the American College of Radiology http://www.choosingwisely.org/wp- content/uploads/2013/01/5things_12_factsheet_Amer_Coll_Radiology.pdf> accessed February 15, 2015
 - 4. Mohammed TL et al, Expert Panel on Thoracic Imaging. ACR Appropriateness Criteria* routine admission and preoperative chest radiography. [Online publication]. Reston (VA): American College of Radiology (ACR); 2011

Frequently Held Misconceptions





My ICU patient needs a chest x-ray (CXR) every morning regardless of

Not necessarily. A meta-analysis of 9 studies showed no difference in mortality, ICU length of stay, or duration of mechanical ventilation in patients who received CXRs only based on clinical changes vs. those receiving routine, daily CXRs.1 Other studies have shown a 32-45% reduction in CXR orders with no change in patient outcomes.3-3

- In the majority of cases my morning chest x-ray changes management.
 - Quite the opposite. A good rule is to always order a CXR to answer a clinical question. One study, conducted in an ICU, found that when performing routine, daily CXRs, only 5.5% of radiographs resulted in changes in management.4
- There is no harm in routine, daily CXR's in ICU patients.

False. The costs to patients include unnecessary work-ups of false positive results, excess radiation exposure, dislodged lines and endotracheal tubes during repositioning, and money (\$24 per CXR). It also takes away resources from support staff needed to evaluate more unstable patients.

Every patient needs a chest x-ray before surgery.

Not the case. Patients with history or physical exam findings suggestive of cardiopulmonary disease or patients over age 70 without a CXR in the preceding six months may benefit from a pre-op CXR.5

I will miss something by not ordering a routine, morning chest x-ray on my intubated patient.

It's unlikely. While most patients have a clinical indication for a CXR in the first 48 hours after intubation, patients ventilated >48 hours are unlikely to benefit from routine imaging. One study found only a 0.7% risk of delayed diagnoses among patients not receiving routine CXRs; most of the delayed diagnoses were mal-positioned NG tubes.4

- References: Ganapathy A, Adhikari NKJ, Spiegelman J, Scales DC. Routine chest x-rays in intensive care units: A systematic review and meta-analysis. Crit Care. 2012;16(2):R68.
 - ² Hejblum G, Chalumeau-Lemoine L, Ioos V, Boëlle PY, Salomon L, Simon T, Vibert JF, Guidet B. Comparison of routine and on-demand prescription of chest radiographs in mechanically ventilated adults: a multicentre, cluster-randomised, two-period crossover study. Lancet. 2009 Nov 14;374(9702):1687-93.
 - 3 Graat ME, Kröner A, Spronk PE, Korevaar JC, Stoker J, Vroom MB, Schultz MJ. Elimination of daily routine chest radiographs in a mixed medical-surgical intensive care unit. Intensive Care Med. 2007 Apr;33(4):639-44.
 - 4 Clec'h C, Simon P, Hamdi A, Hamza L, Karoubi P, Fosse JP, Gonzalez F, Vincent F, Cohen Y. Are daily routine chest radiographs useful in critically ill, mechanically ventilated patients? Intensive Care Med. 2008 Feb;34(2):264-70.
 - ⁵ Mohammed TL et al, Expert Panel on Thoracic Imaging. ACR Appropriateness Criteria* routine admission and preoperative chest radiography. Reston (VA): American College of Radiology (ACR); 2011



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Indications for Telemetry Use

- 1. ADMISSION FOR ARRHYTHMIA
 - a. Hemodynamically unstable
 - b. High-grade AV block
 - c. Undergoing cardiac drug titration
 - d. Prolonged QT interval
 - e. ICD firing
- 2. MONITORING FOR SERIOUS ARRHYTHMIA
 - a. Toxic/metabolic disturbances
 - h ACS
 - c. Chest pain/rule out MI in at-risk patients
 - d. Acute CHF exacerbation
- 3. POST PROCEDURES
 - a. Transvenous pacemaker
 - b. ICD or permanent pacemaker
 - c. Cardiac catheterization
 - d. Cardiac surgery
 - e. Ablation
- 4. SYNCOPE
 - a. Strong suspicion for cardiac involvement (unknown origin, history of heart disease)
- 5. ACUTE MYOCARDITIS, PERICARDITIS, ENDOCARDITIS
- 6. CEREBROVASCULAR PROCESSES
 - a. Acute CVA or TIA
 - h. Acute SAH
- 7. OTHER
 - a. Unstable patient in ICU setting
 - b. Post-cardiac arrest
 - c. Intra-aortic balloon pump

Do not use telemetry for ...

- Low risk chest pain/rule out MI
- Low risk neurogenic or orthostatic syncope
- Acute exacerbation of COPD (unless cardiac etiology suspected)
- Stable patients requiring anticoagulation for PE
- Rate controlled, chronic atrial fibrillation
- Stable asymptomatic patients with chronic PVCs,
 NSVT who are hospitalized for non-cardiac reasons
- Hemodialysis patients

 (unless acute indication for tele present)
- Minor blood transfusions
- Young patients without cardiac disease
 Undergoing uncomplicated surginariosedures
- Obstetric patients (unless heart discusse present)
- Code status such that an arrhythmic sould not be treat

*Concern for hypoxia is not an indication for tell active Please consider instead use of continuous pulse or metry.



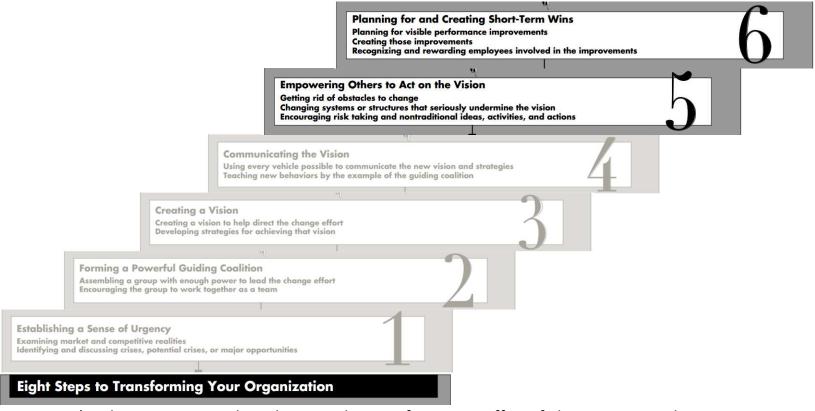


Challenges



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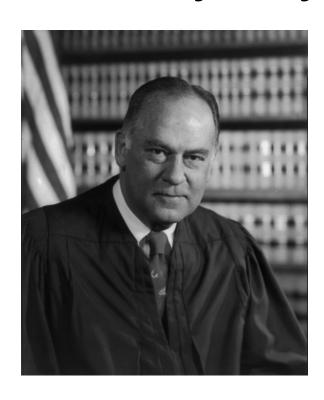
Empowering Others to Act on the Vision

Getting rid of obstacles to change Changing systems or structures that seriously undermine the vision Encouraging risk taking and nontraditional ideas, activities, and actions





In the face of clinical and lab stability...



"I shall not today attempt further to define the kinds of material I understand to be embraced within that shorthand description and perhaps I could never succeed in intelligibly doing so. But I know it when I see it"

Justice Potter Stewart

<u>concurring opinion</u> in Jacobellis v. Ohio <u>378 U.S. 184</u> (1964), regarding possible obscenity in The Lovers



Planning for and Creating Short-Term Wins

Planning for visible performance improvements
Creating those improvements
Recognizing and rewarding employees involved in the improvements











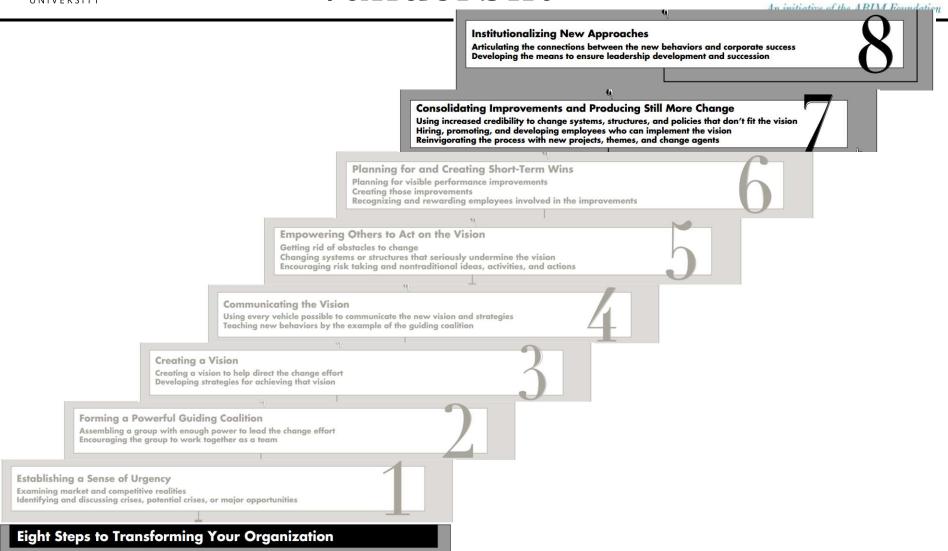


Challenges



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Consolidating Improvements and Producing Still More Change

Using increased credibility to change systems, structures, and policies that don't fit the vision Hiring, promoting, and developing employees who can implement the vision Reinvigorating the process with new projects, themes, and change agents



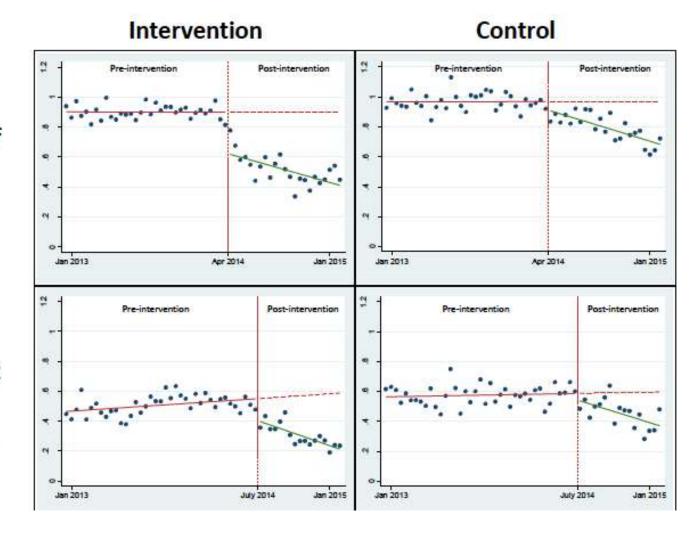
CBCs per patient



Housestaff medical

services

Hospitalist medical services



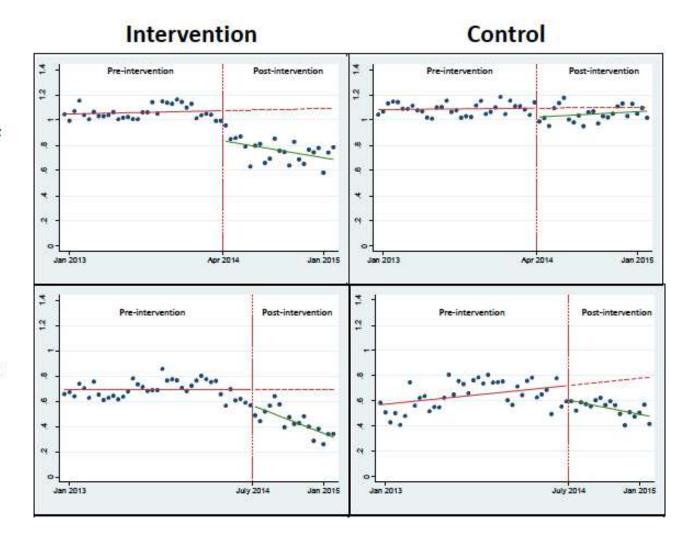


BMPs per patient



Housestaff medical services

Hospitalist medical services





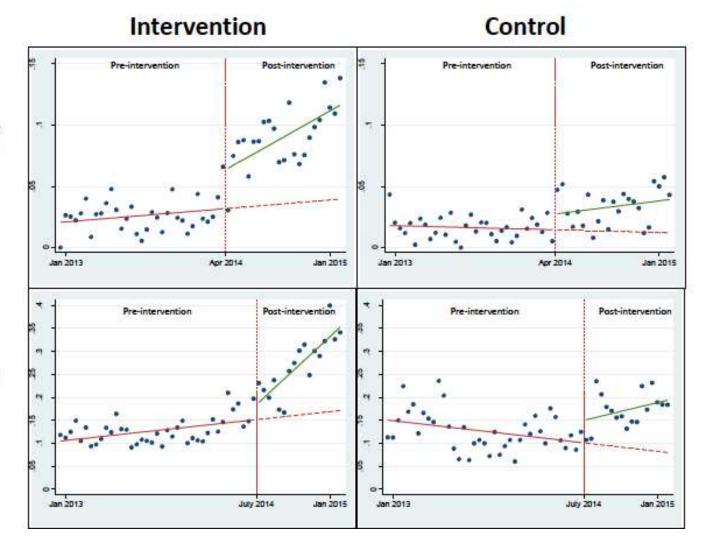
Lab holidays per patient Choosing Wisely



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Housestaff medical services

Hospitalist medical services





Hospital-Wide Safety



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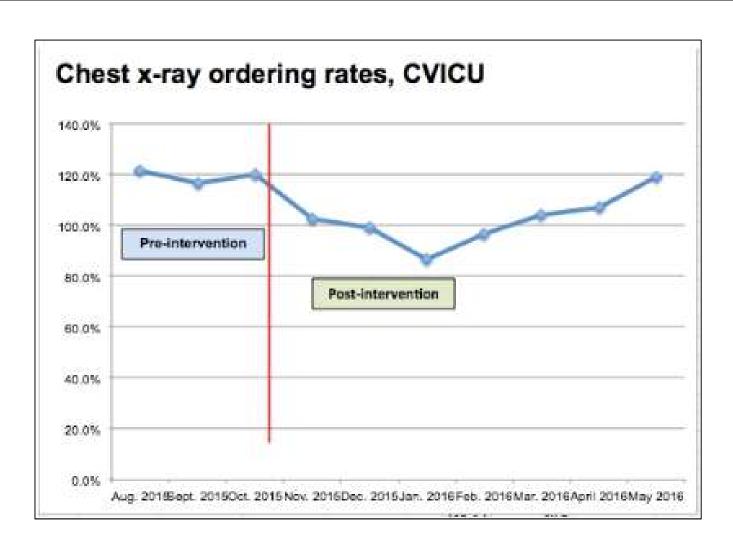
Hospital Length of Stay, days				
Housestaff medical services				98 98
Intervention	5.73	5.67	-0.06	-0.17
Control	4.75	4.85	0.10	(-0.68-0.35)
ICU Transfer Rate		1		9
Housestaff medical services		*		*
Intervention	1.54%	1.90%	0.36%	-0.21% (-1.15%-0.72%)
Control	0.72%	1.30%	0.58%	
In-Hospital Mortality			,	
Housestaff medical services		X .	•	2.40
Intervention	0.16%	0.29%	0.13%	0.21% (-0.19%-0.61%)
Control	0.30%	0.22%	-0.08%	

30-day Readmission Rate		2 2		
Housestaff medical services				
Intervention	17.33%	16.33%	-1.00%	-0.38%
Control	14.73%	14.11%	-0.62%	(-4.72%-3.97%)



CVICU CXR Changes



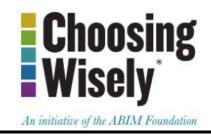




Institutionalizing New Approaches

Articulating the connections between the new behaviors and corporate success Developing the means to ensure leadership development and succession





- Rapid Cycle Redesign (Chiefs of Staff)
- Diagnostic Laboratory Advisory Committee
- Quality Steering Council





Challenges





Takeaways



What are the keys to success?



- Motivated, identifiable local champion
- Awareness campaign
- Consistent, easily interpretable data feedback with peer comparison
- Data feedback must be personal and not judgemental
- Celebrate improvement!

⁻ Talbot TR, Johnson JG, Fergus C, Domenico JH, Schaffner W, Daniels TL, Wilson G, Slayton J, Feistritzer N, Hickson GB. Sustained improvement in hand hygiene adherence: utilized shared accountability and financial incentives. Infect Control Hosp Epidemiol. 2013; 34(11): 1129-1136.

⁻ Vanderbilt University Project Bundle

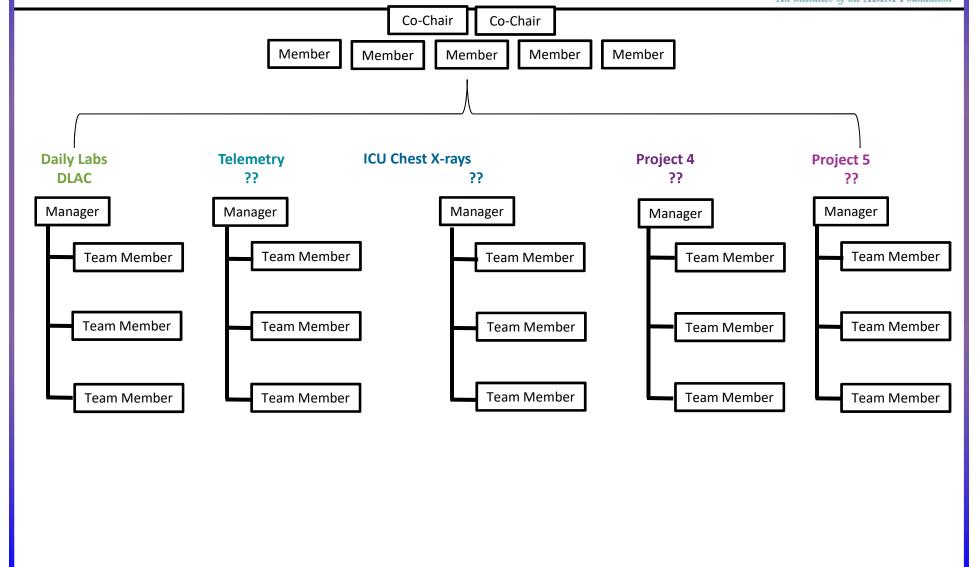








The Choosing Wisely Committee





National Landscape



Current

- Teaching Value and Choosing Wisely Challenge
- Hospital-Based Value Committee - UCSF
- Providers for Responsible Ordering - Hopkins
- ACP High Value Care Duke
- Do No Harm U Colorado
- Inpatient autoantibody panels MGH
- Choosing Wisely CurriculumStanford

Historical

- Change ordering capability (IT)
- Charge display at order entry
- Financial incentives
- Individual ordering feedback







Patel S, Harrison JD, Valencia V, et al. The feedback bundle: a novel method of inpatient audit and feedback [abstract]. *JHM*. 2016; 11: (suppl 1).